



Rooster News!

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*“Where the Trails of Passion and Purpose Meet,
 Begins the Path to Victory”*



New Champions! FSA Flame u14 Girls! Bravo!

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Style of play!

Developing soccer players shouldn't be like trying to solve the Rubik's cube—it shouldn't be a series of twisting, turning and guessing.

There is one club in the world that churns out world class players more than any other. Barcelona FC develop the top three finishers for the 2010 FIFA world player of the year—Lionel Messi, Andres Iniesta and Xavi. All three joined the club before the age of 13 and all possessed some similar characteristics.

Yesterday (August 17) was the Supercopa between Barcelona vs Real of Ma-

ดริด and if you didn't watch it, you absolutely missed one of the best game. They were all controlling the ball, playing together, trusting each other, they were playing as a team.

The most important aspect of our program at FSA and FC Porto is always ball work. In all the exercises we do, whether it's physical preparation or any other kind of training, the ball is always there.

Ball mastery is stressed, this being the ability to “pass and control”. French coaches also look for players with personality, players who think of their team-

mates, who have team spirit as well as fighting spirit.

In the US, we are emphasis the win. There is absolutely a time when players should learn how to win, but not before they learn how to play.

The US Soccer created a curriculum to help the US to create a style of play. The curriculum is designed to improve development of players in the organized player base in the United States, concentrating on creating more organized, age-appropriate training sessions, developing coaching practices and creating an environment

that is fun for the players.

More information at
www.usoccer.com

Adjusting training games to the model of play means all the training exercises are done in the formation the team has chosen to play. The dilemma now, we are watching the same style of play over and over.

All academy teams, or club's team are playing the same style of play. 4-3-3 in case, you didn't know!

Soccer Clubs flourished like flowers and are spreading out the talent. Parents are buying a new concept or new idea but they forgot to ask "what style of play are you going to provide"

How are you going to develop my child?

The Latin country philosophy is about enjoying yourself. "My obsession is to keep the ball as long as possible; letting players express their creativity... they're free to express themselves if they respect our philosophy."

At FSA and FC Porto, we are creating a philosophy of game, we are developing players.

Bernard Pro, Tony Almeida (FC Porto) and FSA coaches have proven their dedication to our youth players and their development.

Our style of play is strong, motivating, encouraging and fun. We are motivated to teach and we are doing it for the love of the game.

I will strongly recommend that you are coming to watch a practice with Bernard or Tony.

If you can't make practices, just go to watch their games and enjoy it!

FSA Arsenal U10 boys
FC Porto U14 boys



World Soccer

I am a member of a team, and rely on the team, I defer to it and sacrifice for it, because the team, not the individual, is the ultimate champion.

Mia Hamm



“Coaching is not a science, it is a craft”

Please forward this to your company or give us the name of the person to contact in your business. Thank you!

Sponsorship & Donations



FSA will continue to grow rapidly, sponsorship and fundraising will become increasingly more important in providing additional funding for such critical things as equipment, team apparel, extra curricular activities, events, player development and coaches development.

Our philosophy is to create and develop a French Club. Facts Sheet:

- We are committed to develop field players' ball skills
- We are committed to develop players' game knowledge and tactical awareness
- We are committed to develop goalkeeper skills
- We are committed to develop team players
- All the coaches have D license or NSCAA Advanced Regional minimum or they have a French diploma.
- 5 teams; age group from U9 to U15, boys and girls, D1 to D3.
- Club exposure in games per season based on above competitions covers the states of Missouri, Illinois, Nebraska, Iowa,



Oklahoma and Arkansas

- Total Attendance per Season: 6,000 to 15,000 based on an Average attendance per game of 50 to 90 people

FSA Club Sponsorship packages.

FSA offers two Levels of club side packages to any qualified potential sponsor:

Club Level Sponsorship package:

Cost: Minimum of \$5,000.00 annually. Exclusive \$9,000

Package Services included:

- Sponsorship includes iden-

tifying the sponsor/sponsors product as a FSA club sponsor.

- Official Tax Receipt issued by FSA
- The name of the sponsor will be promoted on the FSA website with a link to the sponsors' website.
- The name of the sponsor will be promoted on all FSA newsletters and communications.
- The sponsor is entitled to a soccer day with a FSA soccer team of their choice.

Sponsor soccer day may include running a practice with the children of the sponsors' families, and a fun soccer scrimmage.

- Ability to present sponsor name/product at FSA events such as tournament, the windup and photo day.

Team Level Sponsorship package:

Cost: \$1,500.00 annually.

Package Services included:

- Sponsorship includes the adopting of one of the FSA teams. The sponsor may request to adopt a specific team, however, this is subject to review and approval by the FSA board of Directors.
- Official Tax Receipt issued by FSA
- Sponsor or sponsor's product name will appear on the front or back of the FSA team uniform of all players and coaches of the adopted team.
- The name of the sponsor will be promoted on the FSA website with a link to the sponsors' website.
- The sponsor is entitled to a soccer day with the adopted soccer team. Sponsor soccer day may include running a practice with the children of the sponsors families, and a fun soccer scrimmage.

Donations: